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**P&C FOODS TO BUY TOPS MARKET IN FREEDOM PLAZA  
MALL IN ROME**

**Rome, New York, February 24, 2006** – The Penn Traffic Company announced today that it has purchased the 50,000 square-foot Tops Market supermarket at 217 Erie Boulevard West in the Freedom Plaza Mall in Rome, New York, and will reopen it as a P&C Foods on Saturday, March 11.

“Everyone at P&C and Penn Traffic is very excited and happy about our return to Rome, where we operated supermarkets for more than 30 years, including one at a different location in Freedom Plaza,” said Bob Chapman, President and Chief Executive Officer of Penn Traffic, a Syracuse-based supermarket company that operates 110 supermarkets, including 59 P&Cs. “We look forward to seeing old friends and meeting new ones in Rome. Besides serving our customers, we intend to be as much a part of the Rome community as we always were.”

P&C said that Tops Market would close its store at 3:00 p.m. on Saturday, March 4 and Penn Traffic would reopen it as a P&C a week later, on Saturday, March 11.

“After we reopen the store, we will continue renovating it over a two-month period after which we will have a Grand Reopening as a P&C Fresh Market,” said Mr. Chapman. P&C Fresh Market is Penn Traffic’s successful supermarket shopping concept which offers an extensive selection of fresh and frozen meats and seafood, frozen foods, bakery items, produce, grab-and-go foods, restaurant-quality prepared meals and many other amenities.

P&C said that it is offering jobs to all 67 existing employees of the Tops Market and anticipates increasing employment levels once the P&C Fresh Market opens.

“We intend to grow the business at our new Rome store by offering friendly service, fresh products, well-stocked shelves and good prices,” said Mr. Chapman.

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The Penn Traffic Company operates 110 supermarkets in Pennsylvania, upstate New York, Vermont and New Hampshire under the BiLo, P&C and Quality trade names. Penn Traffic also operates a wholesale food distribution business serving 79 licensed franchises and 44 independent operators and Penny Curtiss, a Syracuse-based commercial bakery.