



Immediate Release:

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THE PENN TRAFFIC COMPANY ANNOUNCES CONFERENCE CALL

Syracuse, NY, February 13, 2007 --- The Penn Traffic Company (OTC: PTFC) will host a conference call for investors on Thursday afternoon, February 15, 2007, at 1:00 p.m. Eastern Time. On the conference call, senior management will update results and current operations since the Company's last conference call on October 19, 2006. These results will be included in a PowerPoint presentation that will be attached as an exhibit to a Form 8-K to be filed by the Company prior to the call.

To participate in the conference call, please dial the following number 5-10 minutes before the 1:00 p.m. starting time:

From inside the United States and Canada, call: 1-800-633-8741

From outside the United States, call: 1-416-641-6666

Thursday, February 15, 2007

1:00 p.m. Eastern Time

Audio replay of our conference call will be available through Postview with Global Crossing beginning on Thursday, February 15 at 3:30 p.m. and ending on Thursday, February 22, at 3:30 p.m. To access, please dial 1-800-633-8284, enter reservation number 21328892 and follow the instructions. For international calls, please dial 1-402-977-9140.

The Penn Traffic Company operates 106 supermarkets in Pennsylvania, upstate New York, Vermont and New Hampshire under the BiLo, P&C and Quality trade names. Penn Traffic also operates a wholesale food distribution business serving 43 Big M stores, 15 associate stores and 61 independent operators and Penny Curtiss, a Syracuse-based commercial bakery.